

Jeep<sup>®</sup>, Truck and Off-Road Parts, Accessories & Floor Liners NOVEMBER 2017 UPDATE



## RUGGED RIDGE<sup>®</sup> ELITE™ ALUMINUM FUEL CAP

Constructed of high-quality die cast aluminum alloy, the Elite™ Fuel Caps give todays TJ/JK owners a simple but extremely attractive way to update the look of their Jeep®. Available in a wide variety of premium finishes to accent any tastes or paint scheme, these fuel caps feature a distinctive styling that the Elite line of accessories is best known for. With such cutting edge style and incomparable quality, standing out from the crowd has never been so easy. Available now in your choice of Textured Black Powder Coat and Black with Brushed Accents. Coming soon vibrant Red Powder Coat or Diesel Green Powder Coat.

Description	Omix #	Jobber	LRAP	MSRP
Elite™ Aluminum Fuel Cap, Black, 01-18 Jeep Wrangler TJ/JK	11229.10	\$55.50	\$49.99	\$66.99
Elite™ Aluminum Fuel Cap, Brushed, 01-18 Jeep Wrangler TJ/JK	11229.11	\$55.50	\$49.99	\$66.99



## RUGGED RIDGE® SPARE TIRE DELETE KIT

The Rugged Ridge® Spare Tire Delete Plate eliminates the factory spare tire carrier on 2007-2018 Wrangler JK models for reduced weight, greater rear visibility and improved departure angles when off-road driving. Stamped from brawny steel plate, precisely drilled to match the JK tailgate and given a black textured powder coat, each Spare Tire Delete Plate is engineered to look like a factory-quality part in both fit and finish. With seven pressed vent louvers and an eye-catching cutout logo, the Rugged Ridge Spare Tire Delete Plate is a serious styling upgrade for anyone who prefers the hardcore off-road image or simply runs a tire too large for conventional carry. The Spare Tire Delete Plate Kit includes a license plate and third brake light relocation bracket to complete the package.

Description	Omix #	Jobber	LRAP	MSRP
Spare Tire Delete Plate, 07-18 Jeep Wrangler JK	11586.10	\$55.52	\$49.99	\$66.99
Spare Tire Delete Kit, 07-18 Jeep Wrangler JK	11586.11	\$99.92	\$89.99	\$119.99



# RUGGED RIDGE® WALL MOUNT FREEDOM PANEL HOLDER

Leaving your Wrangler JK hardtop Freedom Panels behind takes your Jeep adventure to a whole new level. Rugged Ridge's Wall Mount Freedom Panel Holder stores your top panels in a safe and secure place, giving you that unmistakable open-air driving experience while freeing up valuable cargo space. High-strength steel brackets are designed specifically to support the size and weight of JK Freedom Panels and are lined with a dense foam backing to protect from scratches. Set includes two pairs of brackets (enough for one vehicle) and installation instructions.

Description	Omix #	Jobber	LRAP	MSRP
Wall Mount Freedom Panel Holder	12107.14	\$88.80	\$79.99	\$106.99



## RUGGED RIDGE® C4™ CANINE CUBE

Bring your canine companion along for a Jeep® ride with the Rugged Ridge® C4<sup>TM</sup> Canine Cube. Its unique soft-side design suspends from the sport bar and anchors itself to the factory floor hooks- a design so innovative that the canine carrier folds flat to the floor when not in use and can be reconfigured in moments. Constructed from heavy-duty ballistic weave fabric with mesh-screened walls, the C4<sup>TM</sup> Canine Cube keeps your pet safely contained inside while permitting good visibility and air flow to your prized passenger. Plastic-reinforced floor panels provide an added layer of protection to your interior carpet and trim while UVresistant materials resist fading.

Description	Omix #	Jobber	LRAP	MSRP
C4 Canine Cube; 07-18 Jeep Wrangler JK	13260.20	\$166.64	\$149.99	\$199.99



#### Please apply your trade discount to jobber prices to get your net cost.

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## RUGGED RIDGE® MONTANA TOP™, BLACK DIAMOND

The Montana Soft Top is designed as a high-quality direct replacement for your Wrangler's factory top. Simply remove the old top and slip on the new Montana Top™. The Montana Soft Top features sturdy reinforced stitching on the heavy pull areas and heavy-duty 30 mil thick rolled glass windows with a 31% tint to help keep out the direct sunlight. All Montana Soft Tops are built from 20 oz. durable vinyl coated Black Diamond polyester and cotton fabric that defies the elements. All sewn seams are double-stitched using marine grade thread for superior sun and moisture resistance. Each stitched seam is literally welded shut with a durable heat seal to repel moisture while maintaining the look of the original top. Installing the Rugged Ridge® Montana Top is easy with the factory original belt rail attachment method; simply tuck the skirt under the rail and go! Each Rugged Ridge® Montana Soft Top is backed by an industry leading 5-year limited warranty against manufacturer defects.

Description	Omix #	Jobber	MSRP
Montana Top, Black Diamond, 97-06 Jeep Wrangler TJ	13760.35	\$399.98	\$479.99
Montana Top, Black Diamond, 07-09 Jeep Wrangler JK, 2-Door	13766.35	\$387.52	\$465.99
Montana Top, Black Diamond, 07-09 Jeep Wrangler JKU, 4-Door	13771.35	\$408.80	\$490.99
Montana Top, Black Diamond, 10-18 Jeep Wrangler JKU, 4-Door	13772.35	\$426.64	\$511.99



# **OMIX-ADA® OE REPLACEMENT PARTS**

Description	Omix #	Replaces	Jobber	MSRP
Nozzle, Windshield Washer, 03-13 Jeep Wrangler TJ/JK	19718.02	55156728AB	\$12.78	\$15.99
Window Crank Handle, 02-04 KJ/ 08-18 Jeep Compass MK	11814.06	OFW80XDV	\$19.20	\$23.99
Window Regulator, Left, 97-06 Jeep Wrangler TJ	11821.38	55076025AC	\$95.98	\$115.99
Front Fender, Left, 14-16 Jeep Cherokee KL	12035.81	68103309AD	\$214.40	\$257.99
Front Fender, Right, 14-16 Jeep Cherokee KL	12035.82	68103308AD	\$214.40	\$257.99
Handle, Door, Outer, 07-18 Jeep Wrangler JK	12040.22	4589164AF	\$28.48	\$34.99
Seal, B-Pillar, Upper, Right, 07-18 Jeep Wrangler JK, 4-DR	12304.32	55395708AE	\$19.20	\$23.99
Seal, B-Pillar, Upper, Left, 07-18 Jeep Wrangler JK, 2-Dr	12304.33	55395271AB	\$17.60	\$21.99
Strap, Front Bow to Rear Bow, Pair, 97-06 Jeep Wrangler TJ	13510.29	55176444	\$38.38	\$46.99
Bracket, Tail Gate Bar, Right, 97-06 Jeep Wrangler TJ	13510.30	55176738AA	\$11.18	\$13.99
Bracket, Tail Gate Bar, Left, 97-06 Jeep Wrangler TJ	13510.31	55176739AB	\$11.18	\$13.99
Tail Gate Bar, Soft Top, 97-06 Jeep Wrangler TJ	13510.32	55176736AB	\$119.98	\$143.99
Strap & Velcro, Rear Window, Pair, 07-18 Wrangler JK	13510.52	55397259AB	\$19.18	\$23.99
Serpentine Belt, 89-91 Dodge Dakota, 5.2L	17111.89	K061033	\$12.00	\$14.99
Intake Temp Sensor, 05-10 Jeep KJ/JK/KK, 2.8L Diesel	17221.05	63031593AA	\$43.18	\$51.99
Ignition Coil, 84-86 Jeep XJ/CJ, 2.5L	17247.22	J8134003	\$20.16	\$24.99
Nut, Lower Shock Mount, 97-01 Jeep XJ/05-08 WK	18272.18	6101688	\$1.60	\$1.99
Sway Bar Bushing Bracket, 91-06 Jeep XJ/ZJ/TJ/WJ	18272.21	52087865AB	\$6.38	\$7.99
Isolator Bushing, Front, 11-18 Jeep Grand Cherokee WK	18283.42	52124754AC	\$47.98	\$57.99
Isolator Bushing, Rear, 11-18 Jeep Grand Cherokee WK	18283.43	52124861AB	\$47.98	\$57.99
Mounting Bushing, Rear, 11-18 Jeep Grand Cherokee WK	18283.44	5180731AC	\$55.98	\$67.99
Cradle Mount, 11-18 Jeep Grand Cherokee WK	18283.46	5090030AD	\$55.98	\$67.99
Bolt, Rear Bumperette, 84-95 Jeep CJ/YJ	11215.02	9423533	\$1.60	\$1.99
Mesh Screen, Cowl Air Inlet, 87-95 Jeep Wrangler YJ	19707.07	55016164	\$6.00	\$7.99







# YEAR-END HOLIDAY PROMO STARTS NOW!!!

In anticipation of an active holiday shopping season, we are combining our November and December promotions in one big fantastic sale!

We are running deep cuts on hundreds of our most popular items, and making smaller adjustments on many more, to hit that sweet spot for those holiday shopping budgets. We also have a major Black Friday / Cyber Week promo with staggering discounts, sure to get your customers' attention when you want it most!

As always, these deals can only be funded by getting marketing support in return for the discounts. We need your creative ideas for how these discounts can be used to drive your retail sales. We are looking forward to closing out 2017 with a bang. Contact your sales rep today to build a marketing package for these amazing deals!

Please apply your trade discount to jobber prices to get your net cost.

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